



# Look forward to bath time again.

*Itchy, inflamed scalp. Limp, dull hair. Rashes.* It's no wonder that you don't enjoy bath time.

Many shampoo companies include ingredients in their products that are harsh, toxic, and harmful to you, your family, and the environment. Cosmetics companies don't seem to care that items like sodium laurel sulphate, sodium laureth sulphate, and propylene glycol - ingredients in substances like Agent Orange and antifreeze - cause skin irritation and health problems.

We at Aveda know that you can have clean, shiny, beautiful hair without the pain caused by unnecessary chemicals. Our All-Sensitive™ Shampoo and Conditioner are the first hypoallergenic products of their kind.

All-Sensitive uses an unmatched blend of coconut cleansing agents and plant extracts. It cleans, conditions, and detangles without damaging your hair, skin, or the environment. All-Sensitive even provides an all-natural sun filter to protect your hair from sun damage and pollution.

Our mission at Aveda is to care for the world we live in. That means creating environmentally responsible products that protect you and your family. After all, bath time should be fun.



ONE WORLD. ONE PEOPLE. |

AVEDA.